



Montgomery Aviation and Indianapolis Executive Airport are excited to once again host the **11th Annual Open House, Fly-In, and Indy Air Race benefiting Down Syndrome Indiana (DSI)**. We are excited to continue the tradition Dan and Andi Montgomery started over a decade ago under the new ownership of Matt Hagans and Eagle Creek Aviation. The event has seen substantial growth over the last several years, with over 4,000 attendees who enjoyed a fun filled day at the airport last year. For the 3rd year running we are incorporating the Sport Air Racing League's Indy Air Race into the day – and it was again a great success. This year we are continuing to look for ways to expand the event and add to the displays, fly-bys, aircraft and helicopter rides, airplane candy drop, parachute jump, pancake breakfast, hot dog lunch, bounce houses, raffle & silent auction, and much, much more!

This year's event is scheduled for **Saturday, August 5, 2017** from 7:30AM - 2:00PM at Indianapolis Executive Airport (Indy Exec) and we need your help and support!

The focus of the day is to join together to raise money for a great cause, DSI- an organization that is truly making a difference in the lives of those living with Down Syndrome. DSI uses these funds for programs to help individuals with Down Syndrome achieve independence and inclusion in their community. DSI also ensures that those living with Down Syndrome have a voice with policy makers and work to increase positive awareness and understanding with the public at large.

Our joint efforts have been extremely successful over the past 10 years; together we raised over \$150,000! This makes this event one of the largest fundraisers for DSI – but we believe we can always do more with your help!

That's why we are asking you to once again be a part of this great event. We have included levels of sponsorships and their descriptions to help you with deciding what sponsorship level would best suit your organization. Be assured that your donation will be put to great use. Most event expenses are donated or paid so that almost every dollar sponsored and collected the day of the event will all go to Down Syndrome Indiana that same day. Remember, not only is this cause important, but it is also local, and these proceeds benefit Hoosier families that need your help.

Your contributions are tax deductible and a receipt will be provided for your records (DSI is a 501(c)3 organization #80-0732286). Any gift, whether it is a monetary donation, donation in support of the event, or an item to be part of our raffle, is greatly appreciated. Also, if you would like to display your aircraft for the event or volunteer your time please let us know. We ask that you return the enclosed donation form with your desired amount as soon as possible in order to be included in initial event materials or contact us about donating any items to be used in prize giveaways. The earlier your confirmation of donation is received – the greater exposure you will have in our promotional materials.

We look forward to your participation in this great event and appreciate your consideration.

Sincerely,

Sean White

VP and General Manager, Montgomery Aviation

317-769-4487

sean@montgomeryaviation.net



Sponsorship Levels

Platinum Sponsorship - \$3,500 (Single Sponsor)

The most impactful way to support a great cause and keep your company name in plain view from long before the event begins until long after the event is done!

- Designation as Title Sponsor of the Event
- Premium logo placement on all signage, website, and advertising
- Multiple mentions on social media
- Prime display space location of your choice
- Free hot dog lunch for 15
- 20 raffle tickets for prize drawings
- Verbal recognition at event

Gold Sponsorships - \$2,500

Help make a significant impact in the lives of kids with Down Syndrome and sport your company pride!

- Prime logo placement on all signage, website, and advertising
- Multiple mentions on social media
- Verbal recognition at event
- Prime display space location of your choice
- Free hot dog lunch for 10
- 15 raffle tickets for prize drawings

Silver Sponsorships - \$1,500

Another substantial way to support DSI and the community while providing your organization great exposure!

- Logo placement on all signage, website, and advertising
- Multiple mentions on social media
- Display space location
- Free hot dog lunch for 5
- 10 raffle tickets for prize drawings

Bronze Sponsorships - \$500

An affordable way to promote your company and also do your part in helping Hoosier families!

- Name on all signage, website, and advertising
- Multiple mentions on social media
- Display space location
- 7 raffle tickets for prize drawings

In-Kind Donations

This event is solely put on through the kind donations from our community. Some of the items we need to make this charitable event a success are:

- Raffle prizes to give away
- Silent auction items
- All monetary donations
- Companies to provide entertainment
- Promotional support
- Food vendors willing to share proceeds



Sponsorship Commitment Form

Thank you for your willingness to support the **11th Annual Open House, Fly-In, & Air Race supporting Down Syndrome Indiana!** We truly could not do this event without your support and love the opportunity to bless Down Syndrome Indiana in this way.

Company / Organization Name: _____

Contact Person: _____

Address: _____

Phone: _____

Sponsorship Tier Requested: _____

Items / Services for Donation: _____

Please return this form along with a high resolution company logo to Julianne Turner at jturner@montgomeryaviation.net.

If you are providing a monetary donation, please send your check made out to **Down Syndrome Indiana** to:

Montgomery Aviation
Attn: Sean White
11329 E. SR 32
Zionsville, IN 46077

If you wish to donate an item or service, please indicate so on this form and we will be in touch to facilitate that request.

All donations are tax deductible and a receipt will be provided for your records. Down Syndrome Indiana (DSI) is a 501(c)3 tax exempt organization (#80-0732286).

Please return this form by ASAP in order to be included in promotional materials.